



Grade 6 Sample Lesson Plan: Media Smarts

- Analyze the influence of media on issues related to body image and weight management.
- Recognize the persuasive tactics used by various types of media.

References

- CA Media Smarts - Looking at Food Advertising - <http://mediasmarts.ca/lessonplan/looking-food-advertising-lesson>
- CA Media Smarts - You've Gotta Have a Gimmick <http://mediasmarts.ca/lessonplan/youve-gotta-have-gimmick-lesson>
- CDC BAM Teacher's Corner - Body Image Ad lesson
- CDC BAM Teacher's Corner - If Those Dolls Were Real People
- Eat Fit - addresses media and body image <http://fsnep.ucdavis.edu/curriculum/youth-materials/youth-materials/ef/eatfit>
- Food Span - Marketing Lesson 11 - Johns Hopkins Center for a Livable Future- <http://foodspanlearning.org/>
- NYTimes- Thinking Critically About Ads: <http://learning.blogs.nytimes.com/2011/04/25/on-the-market-thinking-critically-about-advertising/?r=1>
- Girlshealth.gov- Having Body Image Issues <https://www.girlshealth.gov/feelings/bodyimage/index.html>
- Kids Health Media Literacy and Health Teacher's Guide -

https://classroom.kidshealth.org/classroom/6to8/personal/growing/media_literacy_health.pdf

- Mission Nutrition – Canada – Self Esteem Lessons - <http://www.missionnutrition.ca/eng/educators/6to8.html>
- Read, Write, Think – Advertisement Analysis http://www.readwritethink.org/files/resources/lesson_images/lesson97/advert.pdf
- Scholastic - Middle School Healthy Body Image Lesson Plan <https://beta.scholastic.com/teachers/lesson-plans/teaching-content/body-image/>