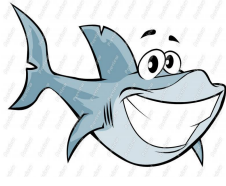


Shark Tank - Nutrition

Name(s) of entrepreneurs _____



You and a partner will be pitching a Multi-million dollar **Nutrition** idea to the “Shark Tank.” Your product is meant to disrupt the food industry, specifically people looking for quick grocery store meal. Your group will research, prepare a menu based off of Michelle Obama’s MyPlate, and present your new idea to the Shark (Mr. Kanke). Please reference www.choosemyplate.gov to gain a better understanding of the topic. This idea is meant to revolutionize the fast food industry. You will present your MyPlate idea to the class on Monday. Please name your fast food meal as you feel appropriate and as you would most appeal to your targeted customer.

Research Notes:

1. Overview of your product/nutrition facts for each food item:

2. What support and resources did you use to make your product acceptable to your client?

3. Who is your target audience/what type of consumer?

4. What is the cost of your product to produce and what is your price point?

5. How much \$\$ are you looking to receive for 50% of your product? Why?

Shark tank MyPLate Rubric

| <u>Category</u> | <u>Points Possible</u> | <u>Points Earned</u> |
|---|------------------------|----------------------|
| Keynote product description/looks/presentation | 10 | |
| Description of menu ingredients & calorie count | 10 | |
| Research and target audience appeal | 10 | |
| Group focus and work ethic during class | 10 | |
| Total | /40 | |

** Your class will **VOTE** on one product that you feel should win the Shark's investment!

**Your class will also help grade your Nutrition Assessment!